



## Let's Get Together!

Connecting parents, youth, and communities

# SOCIAL MEDIA TIP SHEET

## GENERAL TIPS

### Twitter

- Follow [@GetTogetherTO](https://twitter.com/GetTogetherTO).
- Re-tweet [@GetTogetherTO](https://twitter.com/GetTogetherTO) posts and thank those who re-tweet your messages.
- Include hashtags #growthmindset #letsgettogetherTO #Raptors905 #MarchBreak in your tweets.
- See which topics are trending to join relevant conversations.
- Provide a link to the event for more information <http://communitylearninghub.org>.

### Facebook

- Like us at <https://www.facebook.com/GetTogetherTO>.
- Follow Let's Get Together! on Facebook for updates and content to re-broadcast.
- Tag Let's Get Together! in your pictures or posts.
- Include hashtags #growthmindset #letsgettogetherTO #Raptors905 #MarchBreak in your posts
- Encourage your community to "Like" or "Share" posts.
- Provide a link to the event for more information <http://communitylearninghub.org>

### Instagram

- Follow us on [@gettogetherto](https://www.instagram.com/gettogetherto)
- Like and comment on our posts
- Include hashtags #growthmindset #letsgettogetherTO #Raptors905 #MarchBreak in your posts or comments

### Hashtags to consider:

#growthmindset #letsgettogetherTO #Raptors905 #RoadToTheSix #WeTheNorth #family #community #GTAevents #Mississauga #basketball #MarchBreak #WeAreTeamCanada

## SAMPLE MESSAGES

### Facebook & Instagram

#### 1. Use poster image

Teaching or learning a sport, playing a sport, or even watching a sport - brings families together, builds communities, just like its built ours - join us March 10th to hear first hand from #Raptors905 players how they used #GrowthMindset to overcome hurdles, and navigate their way through while juggling school and sports on their way to the NBA. Learn more: [www.communitylearninghub.ca](http://www.communitylearninghub.ca) Poster: <https://goo.gl/dvpfQN>  
#roadtothesix #letsgettogetherTO @gettogetherTo @raptors905

Notes: Poster image can be downloaded from: <https://goo.gl/yVRbdA>

## 2. Use Facebook event image

In #GrowthMindset, your flaws or shortcomings are just a to-do list of things you're going to improve upon! Join us this #MarchBreak (on March 10th) to learn how NBA bound local #Basketball Pros use growth mindset to learn and grow continuously. Event details: [www.communitylearninghub.ca](http://www.communitylearninghub.ca)  
#roadtothesix #letsgettogetherTO @gettogetherTo @raptors905

Notes: Facebook event image can be downloaded from: <https://goo.gl/vPrXua>

## Twitter

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